

# HOW TO SETUP GOOGLE+ AUTHORSHIP LINKS



Created by Zach Randall  
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Include a Bio on  
Your Author Page

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## Option 1

Post an  
Article on  
Your  
Website

Place an html link on the article page pointing to your author page on your website. Include rel="author"  
EXAMPLE:  
`<a href="mysite.com/author/me" rel="author">Me</a>`

Place an html link on your author page pointing to your personal Google+ page. Include rel="me"  
EXAMPLE:  
`<a href="plus.google.com/190129354" rel="me">G+</a>`

## Option 2

Post an  
Article on a  
3rd-party  
Website

Place an html link on the article page pointing to your author page. The author page should be on the domain where the article is hosted. Include the rel="author" tag as depicted in Option 1.

The Author Page MUST contain a link to your personal Google+ page and include the rel="me" tag as depicted in Option 1. If you cannot set this up on this 3rd-party domain, do not choose Option 2, choose Option 3.

## Option 3

Post an  
Article on a  
3rd-party  
Website

Place an html link on the article page pointing directly to your personal Google+ page. Include rel="author"  
EXAMPLE:  
`<a href="plus.google.com/190129354" rel="author">Me</a>`



Add a "Contributor Link" on the About tab of your personal Google+ profile linking to each of your Author pages on the domains you contribute to. If a domain does not contain an author page, link to the main domain.